



CUHK EMBA Series 3



Knights in Shining Armours

—our Hong Kong CEOs

edited by

Andrew C. F. Chan

Cheng Pak-nin

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We appreciate very much the participation of the guest speakers in the monthly EMBA forum including Jack So, Roger King, Nicholas Robert Sallnow-Smith, Frederick de Bure, Lee G. Lam, Yuning Fu, Chiang Lai-yuen, Allan Zeman, and Ronald Arculli.

The speeches of the above guests and most of the Q&A are compiled in this book. We would extend our deepest gratitude to these distinguished speakers for their generosity in sharing with us their strategies, wisdom and how they turned around challenges into opportunities on the business podium.

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The EMBA Forum is one major EMBA Programme activity of the Chinese University of Hong Kong where eminent business leaders are invited to share their valuable experiences, insights and wisdoms with EMBA alumni and other forum participants.

Nine speeches of the invited guests are compiled in this book:

- Mr. Jack So (Chairman of Trade Development Council)
- Dr. Roger King (Director of Orient Overseas (International) Limited)
- Mr. Nicholas Robert Sallnow-Smith (Former Chief Executive of Hongkong Land Ltd.)
- Mr. Frederick de Bure (Former Managing Director of eBay Hong Kong and South East Asia)
- Dr. Lee G. Lam (Senior Advisor - Asia, Macquarie Capital (Hong Kong) Limited)
- Dr. Yuning Fu (President of China Merchants Group)
- Ms. Chiang Lai-yuen (Chief Executive Officer of Chen Hsong Holdings Limited)
- Dr. Allan Zeman (Founder of Lan Kwai Fong Group)
- Hon. Ronald Arculli (Former Chairman of the Hong Kong Jockey Club)

This compilation demonstrates positive attitudes and creative thinking of the above highly-regarded leaders in Hong Kong. Inspiring and thought-provoking issues are also discussed that readers, especially executives today and leaders tomorrow, would find this book helpful in enabling them to excel in the intensely competitive and changing world.

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